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## **Artist Rafael Lozano-Hemmer Discusses His New Artwork Fiducial Voice Beacons at the Bloomberg Philanthropies Supported Science Museum in London**

By Bloomberg Philanthropies Arts Team (<http://www.bloomberg.org/program/arts/>)

Today, museums are turning towards innovative technology to extend their reach beyond an institution's four walls, allowing more people to access their resources. That's why Bloomberg Philanthropies is committed to support their pursuit of technology that encourages creativity, engagement and connection.

One of our newest grantees, the Science Museum in London, announced this week the opening of the new Information Age gallery. Beginning October 25th, Information Age: Six Networks That Changed Our World will feature over 800 objects from the Science Museum collections and use specially commissioned interactive displays, games and mobile experiences to explore the remarkable technological breakthroughs that have helped create the connected world we live in today.

In addition to creating a series of mobile apps and online tools for the gallery, including InfoAge+ (an app for families and school audiences that features video content, audio tours and scavenger hunts), InfoAge AudioEyes (an app that will enable blind and partially sighted visitors to locate and listen to audio descriptions throughout the Information Age gallery) and

Transmission (an online gaming and digital learning resource designed for school children encouraging them to explore the structure of networks, their components, and their role in delivering information), our support has enabled the Science Museum to commission BAFTA award winning digital artist Rafael Lozano-Hemmer (<http://www.lozano-hemmer.com/bio.php>)'s new artwork, Fiducial Voice Beacons.

His first permanent commission in the UK, the artwork is a dynamic light and sound installation that enables visitors to explore the relationships between architecture, science, robotics and performance art through connecting directly with the art work through an app on their mobile phones.

Watch a video interview with Artist Rafael Lozano-Hemmer here:

